

 SMART

# bSmart

## Better be Smart

bSmart is a cloud-based accounting solution tailored for startups and small companies.

bSmart uses mobile technologies to streamline and expedite the journey of a financial event from its occurrence all the way into the general ledger.


Typically, an employee or manager will snap a picture of a receipt, invoice, etc. with his or her smartphone and directly forward the document to an accountant. In the absence of a picture, users can record a voice note and kick off a task based on that.

The accountant promptly receives a notification about newly assigned tasks and then translates the financial event into the corresponding accounting record.

This efficient approach keeps the time lag between an event and its entry into the books to a bare minimum and results in accurate, real-time reporting.

At any moment, managers can monitor the progress of all financial events via productivity KPIs or by directly observing the events as they move along their respective workflows.

Many times, different people will need to collaborate on a financial event. bSmart covers this very elegantly via its task-based workflow engine in combination with a built-in messaging facility.



**Snap** your  
Invoice



Through the  
**Cloud**

**Collaborate**  
with other Users

**Task**  
Arrives

 **SMART**

# Pricing

## Monthly Subscription

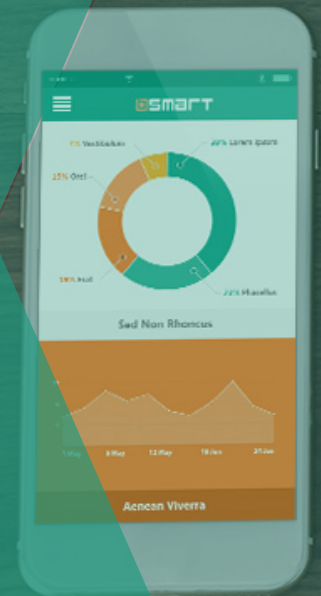
bSmart follows a monthly subscription model with as little as 35\$ per user. Similar to other on-line subscriptions, payment is done by authorizing monthly deductions from a credit card.

## Dynamic User Management

Administrators can add and remove users to a subscription at any time. The billing will charge for users who were active only part of a month proportionally. For example, there is a %50 off for any user who joined or left a subscription in the middle of a month.

## New Features & Product Upgrades

The bSmart delivers product updates and new features on a regular basis. All subscribers automatically benefit from these updates and improvements at no extra charge.





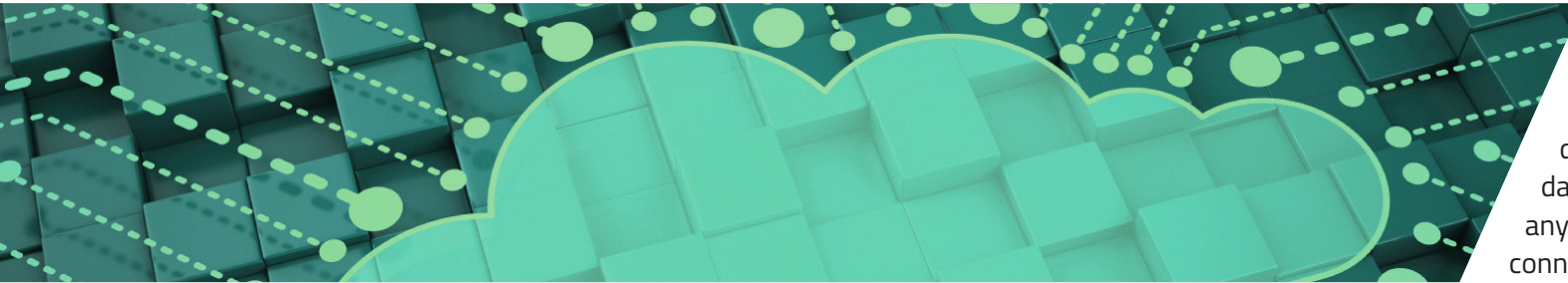


# Download

Visit the product web site to download the application and to sign up. The smartphone client is available on Google Play and Apple Store.



# Features



## Cloud Based

Your data is redundantly stored on Microsoft Azure, keeping your data safer than in any on-premise database and allowing access from anywhere where there is Internet connectivity.

## Invoice Snapping

Capture financial events right where and when they happen. This even works while your smartphone is offline, in which case bSmart will upload the document the moment the device goes online again. Either way, the accountant will receive a newly created event with only 3 clicks.



State  
**In Progress**



## Task-Based Collaboration and Messaging

Assign tasks to employees and follow the progress of each work item via an intuitive graphical display of the entire workflow. Communicate with your team members through built-in and task-related instant messaging.



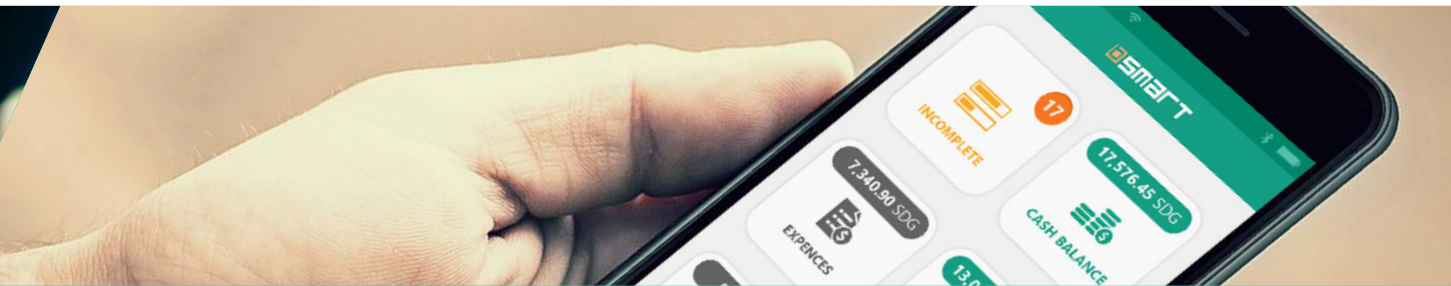
## Multiple Devices

bSmart runs equally well on smartphones, tablets and desktop machines. Use whichever devices is available. All the data and settings freely flow across your devices.



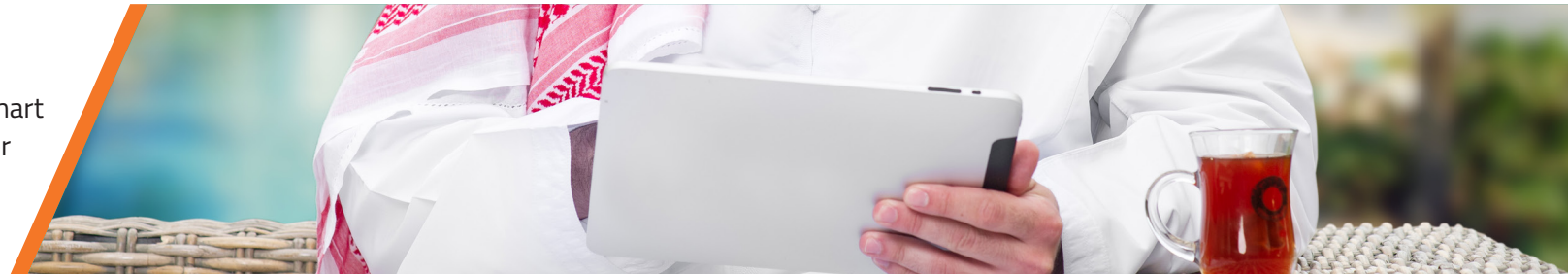
## Management Dashboard

At one glance, find out where your business stands today in order to confidently plan and act.



## Arabic Support

As an edge over established accounting solutions like Xero and QuickBooks, bSmart has full support for Arabic, from the user interface to the data all the way to the support team.





# Other Features

## Real-Time Accounting

bSmart instantly reflects all additions and modifications to the books in the financial statements, keeping them up-to-date at all times. This is especially crucial at the closing of a financial period.

## Assets Management

Keep track of your company's assets through acquisitions, enhancements and disposals. bSmart correctly depreciates all assets during their useful life to give an accurate picture of your asset register.

## Paperless Office

bSmart reduces the need to print out documents by keeping all original documents right next to the data in electronic form.

## Outsource Bookkeeping

Your company does not employ a dedicated accountant? Not a problem! External accountants can help you and participate in the financial workflows from anywhere in the world.



 bSmart

## Multiple Currencies

In today's world, even the smallest company will deal with more than just their native currency. Recognizing this, bSmart has built-in, pervasive support for multiple currencies. The system relies on online exchange rates that are updated on an hourly basis. Alternatively, the system can base its calculations on manually entered exchange rates

## Multi-Company Support

Manage the books of multiple companies at the same time. Especially external accountants will deal with many companies at the same time. bSmart makes it easy to switch between companies, while keeping them properly isolated.

## Multilingual Support

bSmart supports up to two languages, localizing not only the user interface, but also the data itself. This is ideal for companies with two working languages or with a large foreign workforce, as it allows each user to interact with the application in his or her preferred language, and to generate any report in either language.

## Smooth Data Migration

Effortlessly migrate your existing financial data from other applications or via inventory lists.

