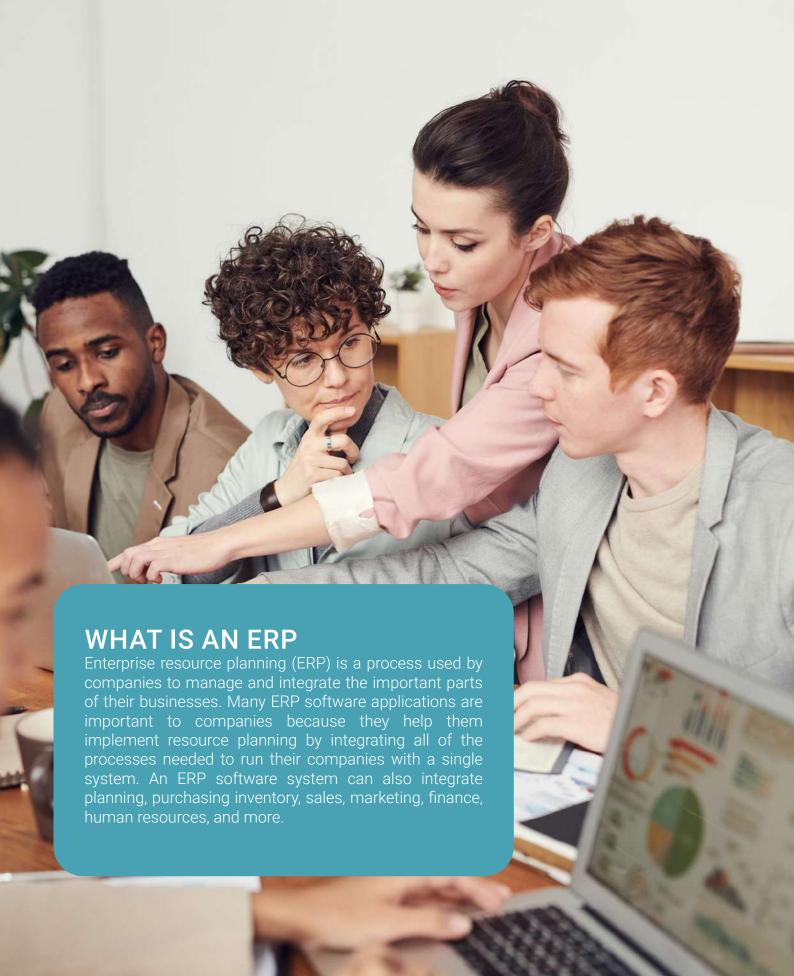




INTRODUCTION



WHAT ARE ERP TIERS?



If you are a business with less than 50 employees, situated in one location, and where decisions are trust-based (such as when the owner is also the manager), then you need not go beyond Tier-3 ERP solutions. Many of them are already cloud-hosted and their total cost of ownership may vary anywhere between 0 and \$30,000. There are hundreds of Tier-3 solutions, and your best bet is to choose the one that your accountant is familiar with.

If you are not - simultaneously - the owner and the general manager of your business, or you have more than 50 employees, or your operation spans multiple locations, then you are advised to look into Tier-2 ERP solutions. Their total cost of ownership may vary anywhere between \$30,000 and \$300,000. There are tens of Tier-2 solutions, and a wise strategy is to choose the one that allows for the most flexibility and scalability, so you can build on it and grow.





Finally, If your business is multinational, with thousands of employees, and you have plenty of available cash and years to spend on a business automation project, then a Tier-1 ERP is for you. The total cost of ownership can easily range in the millions of USD. The two well known Tier-1 players are SAP and Oracle. The key success factor is choosing the right implementation partner.



WHY DO PEOPLE LOVE TELLMA

USERS LOVE TELLMA BECAUSE:

- It is one of the fastest systems I have ever worked on, and increases my productivity.
- I can switch the interface to the language I prefer
- I don't have to remember too many passwords. My Tellma access is linked to my Google account or to my Microsoft account.
- When hosted on the cloud, I can access it from the device of my choice: Desktop, Laptop, Smartphone, and the System I feel more comfortable with: Apple, Windows, Android, etc.
- All the tasks I need to follow up on are in one place: my inbox. Nothing slips through the cracks.
- Its minimalist interface gives me the ability to focus on what matters most.
- A single document interface (SDI) reduces clutter and helps me focus on one task at a time.



WHY DO PEOPLE

LOVE TELLMA

ACCOUNTANTS LOVE TELLMA BECAUSE:

- It is rich with rules that ensures I do not make data entry mistakes
- I can see the supporting documents for any transaction, and journalize accordingly
- It reduces the work I have to do, by intelligently posting most of the transactions
- It generates automatically many of the repetitive transactions I have to do every month (payroll, depreciation, exchange variance, closing period)
- It helps me do bank reconciliation very efficiently
- I can import/Export any data from/to Excel
- I can switch between many companies with two clicks



WHY DO PEOPLE LOVE TELLMA

GENERAL MANAGERS LOVE TELLMA BECAUSE:

- It supports a paperless Operation, thereby making everything available and accessible in digital format. No papers lost. No documents to track.
- I can generate ad-hoc reports in-house, without having to pay the vendor to add a new report to me



WHY DO PEOPLE

LOVE TELLMA

IT MANAGERS LOVE TELLMA BECAUSE:

- It is simple to adapt the system to changing business rules, and all changes are logged for compliance
- It supports cloud hosting, therefore:
 - Backup can be done automatically for me.
 - I do not have to spend the IT budget on hardware that may soon become obsolete.
 - It takes no effort to install.
 - I don't have to reset users passwords when they forget them. They can do it.
 - It allows me granular control of security to meet management needs.
 - Data is secured using the highest encryption standards.



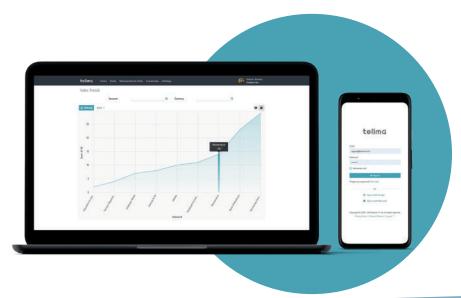


WHY DO PEOPLE

LOVE TELLMA

REGULATORS LOVE TELLMA BECAUSE:

- It is IFRS compliant
- It generates the tax declaration report in the format I want
- It supports e-Filing using ixbrl
- I can audit the company books remotely, and have access to all the supporting documents on-line.





WHY DO PEOPLE

LOVE TELLMA

SHAREHOLDERS LOVE TELLMA BECAUSE:

- I can have a dashboard on my smartphone, giving me an up to date view of the business in a glance.
- I can compare the performance of my companies side by side.





PERFORMANCE



STARTUP SPEED

The ERP interface launches faster than most desktop applications you will have installed on your computer thanks to the modern service worker web standard.

The performance score of 100% on Google Chrome's Lighthouse audit tool stands as proof of the software's superior performance.



DATA OPERATIONS

The entire API is designed around bulk operations, and optimized for enterprise workloads.

USER FRIENDLINESS



UI UNIFORMITY

All screens look the same and behave the same way, they all follow a single theme and a unified UX language.



TWO-LEVEL NAVIGATION

Every screen is reachable through a maximum of 2 steps from the main menu, A universal home button always takes you back to that main menu with one click.



FIELD-LEVEL VALIDATION

If there is something wrong in your data entry, the interface will show you exactly where the problem is with a red highlight and a clear error message.

SECURITY

OPENID CONNECT

The modern standard in security protocols combining both robustness and convenience. Users can sign-in using external providers such as Google or Microsoft. Businesses using on-premise deployments may even wish to disable the built-in identity provider of Tellma and integrate it with their own.

AUDIT TRAILS

All events, data modifications, administrative changes performed by users are logged in a permanent audit trail.

CUSTOMIZABILITY



CUSTOM SCREENS

In Tellma, a custom screen comprises a header and multiple tabs. Each tab has a definition that can be controlled by the administrator, and that captures standard business events like: cash payment, goods receipt, withholding tax, purchase invoice, etc.



CUSTOM REPORTS

In addition to the large built-in library of reports, Tellma's reporting engine allows the power user to define any "detailed" or "summary" reports of interest. Reports may be simple or composite (consisting of multiple sub-reports), and may be embedded in any custom screen.



PROGRAMMING LANGUAGE

Much of Tellma's configuration can be done without programming. However, for sophisticated business rules, the only language you will ever need is SQL.



TRILINGUAL

A company may concurrently manage its data in up to 3 different languages. Users can switch seamlessly from one language to another.



MULTI-COMPANY

One user with one set of credentials and one log-in session can participate in any number of different companies.



MOBILE FRIENDLY

The application achieves a progressive web app score of 100% on Google Chrome's Lighthouse audit tool. The UI design is perfectly responsive; working equally well on large and small screens.

